



**FOR IMMEDIATE RELEASE**

July 16, 2026

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## **Brooklyn Children's Museum Announces CMarty's Jerk Café Residency**

**— Brooklyn-based Caribbean culinary brand will serve family-friendly dishes at BCM from July 18 through September 27 —**



Photo courtesy of Chris Martin.

**(Brooklyn, NY) — [Brooklyn Children's Museum \(BCM\)](#) will welcome [CMarty's Jerk](#) to its café this summer as the newest resident in the Museum's [Culinary Residency & Incubator Support Program \(CRISP\)](#), a program that supports local food entrepreneurs and brings Brooklyn's diverse culinary traditions to children and families.**

CMarty's Jerk will begin service at BCM on **Saturday, July 18**. The residency will run through **Sunday, September 27**, with regular service on **Thursdays, Saturdays, and Sundays from 11:00 am – 5:00 pm**.

Founded by Christopher Martin, CMarty's Jerk is a Brooklyn-based Caribbean culinary brand rooted in open-charcoal cooking, Crown Heights, and the flavors of the West Indian diaspora. The business blends traditional Caribbean cooking with contemporary favorites, remixing classics like jerk chicken and jerk smash burgers into a menu built for kids, families, and museum visitors.

"Chris is a neighbor of BCM, and we are excited to have CMarty's Jerk as the next resident in our cafe. His food experiences are rooted in much of what makes Brooklyn Children's Museum special: culture, creativity, and community," said **Atiba T. Edwards, President and CEO of Brooklyn Children's Museum**. "Through CRISP, BCM's Culinary Residency and Incubator Support Program, we're proud to celebrate the food traditions and entrepreneurial energy of Central Brooklyn while giving children and families another way to experience the cultures that shape our borough. The program supports the growth of small, local food-based businesses and organizations, similarly to how BCM supports the growth and development of the children and families we serve every day."

CMarty's Jerk will offer a family-friendly menu featuring:

- Caribbean-seasoned smash burgers
- "Not Spicy" jerk chicken fingers with Jamaican BBQ sauce or Caribbean honey mustard
- The Little Bánh Mì with mild chicken or savory mushrooms
- Island Grilled Cheese with Caribbean sweet dipping sauce
- Hand-cut fries, Junior Jerk Fries, fruit, and coco bread with jam

For Martin, the residency is an opportunity to share Caribbean culture with families in the heart of Crown Heights.

"When we first fired up the open charcoal grill in Brooklyn, we weren't just cooking. We were finding our place in the city. Crown Heights gave us that sense of home," said **Christopher Martin, Founder of CMarty's Jerk**. "The pimento, the scotch bonnet, the flavors passed down through our families, and the energy of the neighborhood all shaped what CMarty's Jerk became. Partnering with Brooklyn Children's Museum brings that journey full circle, and I'm excited to share Caribbean culture with kids and families through food that feels joyful, welcoming, and true to where we come from."

The Culinary Residency & Incubator Support Program (CRISP) supports local food entrepreneurs and organizations by providing opportunities to grow their businesses, connect with new audiences, and engage directly with the community. At the core of CRISP is a 3–4 month café residency, where entrepreneurs operate inside the Museum's café and serve BCM visitors throughout the season. CMarty's Jerk is the next culinary business to participate in CRISP, following Rogers Burgers' residency earlier this year.

CRISP is supported by the Wells Fargo Foundation, which enables the Museum to provide increased opportunities for culinary vendors and organizations to have a presence at BCM, including residencies and workshops.

For more information about Brooklyn Children's Museum, visit [brooklynkids.org](https://brooklynkids.org) or follow [@bcmkids](https://twitter.com/bcmkids). To learn more about CMarty's Jerk, visit [cmartysjerk.com](https://cmartysjerk.com) or follow [@cmartysjerk](https://twitter.com/cmartysjerk).

### **About Brooklyn Children's Museum**

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn Children's Museum (BCM) is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit [brooklynkids.org](https://brooklynkids.org).

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