



FOR IMMEDIATE RELEASE

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Brooklyn Children's Museum Hosts Summer Lineup of Soccer, Art, Food, and Cultural Celebrations

— Families can enjoy World Cup-inspired Field Days, kid-friendly watch parties, a Rich Tu poster-making workshop, the opening of Summer Scramble, Children's Food Festival, and Celebrate the Caribbean this summer —



Photo by Joshua Miller.

(Brooklyn, NY) — Summer is here, and [Brooklyn Children's Museum \(BCM\)](#) is welcoming families with a season of hands-on programs, outdoor play, cultural celebrations, and creative experiences for children of all ages.

This summer's highlights include World Cup-inspired soccer activities, kid-friendly watch parties, a poster-making workshop with artist Rich Tu, the opening of BCM's original pop-up exhibit *Summer Scramble*, the Children's Food Festival, and Celebrate the Caribbean.

Event highlights include:

- [Celebrate the World Cup at BCM with Field Day \(June 18 – July 16\)](#)
BCM's Field Day returns during Community Access Thursdays, when the Museum is free from 2–5 pm. Families can enjoy World Cup-inspired outdoor play in Brower Park, including soccer activities, games, music, and family-friendly movement.
- [World Cup Watch Parties \(July 10, 15, 19\)](#)
BCM will host kid-friendly World Cup watch parties in its auditorium, with make-along activities for children and families.
- [Rich Tu Poster Workshop \(July 11\)](#)
Rich Tu, designer of the official FIFA World Cup 26™ NYNJ poster, will lead a poster-making workshop for children.
- [Summer Scramble \(July 11 – August 30\)](#)
BCM's original pop-up exhibit *Summer Scramble* invites children to step inside a larger-than-life breakfast plate built for full-body play. Kids can climb pancake towers, dive onto buttery pillows, slide down a milk carton, and hop into the Scrambler, a two-person fried egg ride where they can pedal and spin themselves silly.
- [Children's Food Festival \(July 25\)](#)
Taste, plant, and play with New York City's food. The festival features local farmers, hands-on cooking, food science, composting, gardening, and art activities inspired by local and global culinary traditions.
- [Celebrate the Caribbean \(August 8\)](#)
BCM and the West Indian American Day Carnival Association invite families to feel the rhythm of Carnival culture with steel drums, stilt walkers, and costumed dancers at this island family fête.

“Summer at Brooklyn Children’s Museum is all about joyful learning, creativity, and connection,” said **Atiba T. Edwards, President and CEO of Brooklyn Children’s Museum**. “We’re excited to welcome families for a season of hands-on programs that invite children to move, make, explore, and celebrate the cultures and communities that make Brooklyn so special.”

BCM is also included in the NYC Neighborhood Passport as an official stamp location. Visitors can bring their NYC Neighborhood Passport to BCM and collect a stamp during their visit through July 19. To learn more, visit nyctourism.com/worldcup26.

For a calendar of all BCM events, visit: www.brooklynkids.org/events.

About Brooklyn Children's Museum

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn Children's Museum (BCM) is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit brooklynkids.org.

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