



**FOR IMMEDIATE RELEASE**

March 24, 2026

Contact: Maya Reyes Bellavia / [maya@anatgerstein.com](mailto:maya@anatgerstein.com) / 347-907-0568

## **Global Eid al-Fitr Celebration at Brooklyn Children's Museum on Saturday, March 28**



Celebrate Eid al-Fitr at Brooklyn Children's Museum (photo credit: Winston Williams)

**(Brooklyn, NY) – [Brooklyn Children's Museum](#) (BCM) welcomes all to a **global Eid al-Fitr festival** on **March 28, from 11:00 am – 4:00 pm**, with celebratory activities and performances that reflect the diverse traditions of the Muslim world.**

Visitors are invited to learn Kathak dance steps rooted in centuries of Indian classical tradition, join a Sufi drum circle, delight in stories and songs about Eid, enjoy delicious food, and visit the henna design station. The festival offers fun for the whole family and is presented in partnership with [APNA Community Services](#), [Turkish Cultural Center](#), [Bangladesh Institute of Performing Arts](#), and [The Culture Tree](#).

Performances and workshops will be held throughout the Museum, including outside on the BCM rooftop where visitors can enjoy the arrival of spring.

The Eid al-Fitr holiday officially concludes the month of Ramadan and is the celebratory breaking of the fast. It is observed by some as a three-day holiday and can include prayer services, the eating of sweet treats, time spent visiting relatives, dressing up in new clothes, and decorating with lights. Common greetings include “*Eid Mubarak*” (“Blessed Eid”) and “*Eid Sa’id*” (“Happy Eid”).

“Eid al-Fitr is a joyful celebration observed by thousands of Brooklynites each year, bringing families together through shared traditions and cultural expression. While every family celebrates Eid in their own way, the essence of the holiday remains the same: gratitude and togetherness. Whether Eid is part of your family’s traditions or you’re experiencing it for the first time, Brooklyn Children’s Museum is the place to celebrate together and learn from one another,” said **Atiba T. Edwards, President and CEO of Brooklyn Children’s Museum.**

### **Festival Itinerary:**

#### **Henna Designs in ColorLab**

**10:15 am – 12:15 pm, 1:30 pm – 5:00 pm**

Visitors are invited to BCM’s art studio to learn about the tradition of henna with The Culture Tree. Participants will explore its cultural significance and create their own designs on paper.

#### **Henna Tattoo Table**

**11:00 am – 4:30 pm**

Artists from The Culture Tree will create henna designs for visitors to wear!

#### **Community Activity Tables**

**11:00 am – 4:30 pm**

APNA Community Services and the Turkish Cultural Center’s Youth Academy will present hands-on activities and games for families.

#### **Food Vendors**

11:00 am – 4:30 pm

The Turkish Cultural Center will offer a diverse and delicious selection throughout the day.

#### **Kathak Dance Workshop**

**11:15 am – 11:45 am, 1:00 pm – 1:30 pm**

This interactive program explores the story of Eid through Kathak, a classical Indian dance form. Led by The Culture Tree and Sandhya Rajkumar, the workshop combines storytelling and movement.

#### **Bangladeshi Dance Performance**

**12:00 pm – 12:30 pm, 2:30 pm – 3:00 pm**

The Bangladesh Institute of Performing Arts (BIPA) presents performances featuring classical dance traditions including Bharatanatyam, Kathak, and Manipuri.

### **Storytime with Anu Sehgal**

**12:30 pm – 1:00 pm**

Anu Sehgal, author of [/Am a Lotus](#), Founder of The Culture Tree, leads a storytelling session.

### **Create a Date Workshop**

**1:30 pm – 2:00 pm**

This hands-on workshop introduces the significance of dates during Eid. Participants will get a date to decorate and taste them afterwards!

### **Wahab Orchestra Performance**

**1:45 pm – 2:15 pm, 4:00 pm – 4:30 pm**

The Wahab Orchestra presents a musical performance inspired by classical Middle Eastern, Turkish, Kurdish, and Islamic traditions.

### **Storytime with Zainab Khan**

**2:00 pm – 2:30 pm**

Zainab Khan, author of [Noura's Crescent Moon](#), presents a storytelling session.

### **Sufi Drumming Circle**

**3:15 pm – 4:00 pm**

Brother Mustafa of The Culture Tree leads an interactive drumming circle featuring Sufi-inspired rhythms and music.

[Celebrate Eid al-Fitr](#) activities will take place throughout the day on Saturday, March 28, from 11:00 am – 4:00 pm. Tickets to the Museum grant access to all of the day's events and are \$15 for general admission, \$14 for grandparents, and free for children under one year-old and BCM members. To purchase tickets, visit: [www.brooklynkids.org/eid](http://www.brooklynkids.org/eid).

### **About Community Partners**

**Turkish Cultural Center** is a non-political, non-governmental, not-for-profit civic entity that was established in 2006 by Turkish Americans that want to promote a strong Turkish American friendship with the hopes that it would promote peace throughout not just these two great nations but the rest of the world. Turkish Cultural Center operates throughout New York and organizes trips, lectures, seminars, art exhibits, workshops, dinners, and conferences touching upon a broad category of topics all aimed at informing the public about Turkish Americans and issues important to all of us as a nation. Learn more at: [turkishculturalcenter.org](http://turkishculturalcenter.org)

**The Culture Tree** promotes cultural literacy about South Asia through language and educational & cultural programs. Their goal is to create empathy, respect and understanding towards all different cultures and further inclusivity, while still helping address questions about Identity

with heritage cultures. They partner with museums, galleries, schools and libraries to implement their classes and programming. Their programs include celebration of key festivals and events, puppet shows, bi-lingual storytime, mindful eating, mindfulness and language classes in key South Asian languages. Learn more at: [theculturetree.com](http://theculturetree.com)

The **Bangladesh Institute of Performing Arts (BIPA)**, is a non-profit organization with a mission to expose New Yorkers to the rich Bangladeshi arts and works to promote Bengali arts and language in New York City's growing multicultural communities by offering accessible classes and providing platforms for emerging artists and performers. It also seeks to increase all New Yorkers' exposure to the rich heritage of Bengali artistic traditions, regardless of the audiences' ethnic or social origin. Learn more at: [bipainc.com](http://bipainc.com)

**APNA Community Services** began as a grassroots response to the unmet needs of immigrant communities in Southern Brooklyn in 2017 with a mission to build bridges through community engagement, education, and empowerment. APNA's mission is community engagement, education and empowerment through culturally sensitive services, advocacy, and education to promote self-sufficiency and social well-being.

#### **About Brooklyn Children's Museum**

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity, and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn Children's Museum is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually through exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures.

For more information, visit [www.brooklynkids.org](http://www.brooklynkids.org).

###