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Brooklyn Children's Museum Celebrates Energy Awareness Month With Free STEM Activities in Partnership with National Grid



Children test their wind turbine designs at Brooklyn Children's Museum's Nature's Engineers STEM makerspace.

Photo credit: Winston Williams

(Brooklyn, NY)—On Thursday, October 23, [Brooklyn Children's Museum](https://www.brooklynchildrensmuseum.org/) (BCM), in collaboration with National Grid, will host [*Bright Habits Powered by National Grid*](#) to celebrate Energy Awareness Month. Families are invited to a fun afternoon of hands-on workshops that show how small, everyday actions can make a big difference for our planet.

The free event runs from 2:00 pm - 5:00 pm during BCM's Community Access hours on Thursday afternoons. Through storytelling, hands-on experiments, and creative play, kids will discover how everyday choices—like turning off the lights when leaving a room—can make a real difference for the environment. The afternoon will feature author Charnaie Gordon reading from her book *A Planet Like Ours*, alongside interactive activities that bring energy conservation to life.

At BCM's Nature's Engineers STEM makerspace, young engineers can take on the "Spin to Win" challenge by building wind turbine blades and testing their designs to see which generates the most power and earns a spot on the leaderboard.

"Brooklyn Children's Museum isn't just a cultural landmark—it's been a launchpad for young people's dreams for generations. As National Grid embarks on an expansion of our social impact initiatives, partnering with an institution that has such deep roots in youth development feels both natural and exciting. Together, we're not just continuing a legacy; we're powering the potential of Brooklyn's children for decades to come," said **Robert Simmons, Vice President of Social Impact, National Grid**.

"Brooklyn families care deeply about our environment and our future, and at BCM we believe in empowering children through hands-on learning," said **Atiba T. Edwards, President and CEO of Brooklyn Children's Museum**. "We're excited to partner with National Grid on this event, where children can experiment, build, and discover how their everyday actions impact the world around them. What they learn today will shape the choices they make for years to come."

About Brooklyn Children's Museum

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn Children's Museum is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit: brooklynkids.org.

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