



CORPORATE MEMBERSHIP BENEFITS

BCM, is New York City's largest museum dedicated to children and families, welcoming 300,000 visitors annually. Corporate partners enjoy enhanced Museum access and marketing opportunities reaching thousands of visitors weekly, all while supporting cultural learning experiences.



\$50,000 Platinum Level

- Free admission for an employee and five guests.
- 100 free passes for clients or employees (*May be co-branded with your company logo on request*).
- Discount for employees on birthday parties at the Museum, cafe and on movie tickets
- Employee discount on BCM Membership (*starting at Explorer level*).
- Corporate discount on space rentals.
- Recognition as a corporate supporter in the Museum's lobby, print materials, weekly newsletter and BCM website.
- Invitations to special events and exhibit previews.
- Use of BCM's 20,000 square foot roof terrace for one 3-hour event at no charge (*subject to availability*).
- Named sponsor for a free admission weekend day for the public.

\$35,000 Gold Level

- Free admission for an employee and five guests.
- 75 free passes for clients or employees (*May be co-branded with your company logo on request*)
- Discount for employees on birthday parties at the Museum, cafe and on movie tickets
- Employee discount on BCM Membership (*starting at Explorer level*).
- Corporate discount on space rentals.
- Recognition as a corporate supporter in the Museum's lobby, print materials, weekly newsletter and BCM website.
- Invitations to special events and exhibit previews.

\$25,000 Silver Level

- Free admission for an employee and three guests.
- 50 free passes for clients or employees
- Discount for employees on birthday parties at the Museum, cafe and on movie tickets
- Employee discount on BCM Membership (*starting at Explorer level*).
- Corporate discount on space rentals.
- Recognition as a corporate supporter in the Museum's lobby, print materials, weekly newsletter and BCM website.
- Invitations to special events and exhibit previews.

\$15,000 Bronze Level

- Free admission for an employee and one guest.
- 25 free passes for clients or employees.
- Discount for employees on birthday parties at the Museum, cafe and on movie tickets
- Employee discount on BCM Membership (*starting at Explorer level*).
- Recognition as a corporate supporter in the Museum's lobby, print materials, weekly newsletter and BCM website.

Join today to receive employee benefits and unparalleled recognition among New York City families. Contact our Development department at development@brooklynkids.org for more information.

Corporate Membership

BCM's Corporate Membership program enables companies to make a direct impact where their employees live and work, and to provide an incredible benefit to their employees. Through a Corporate Membership at BCM, your company would build a trusted relationship and brand loyalty among Brooklyn residents; deliver unique, attractive benefits to their employees and their families; and make a meaningful impact at an important Brooklyn cultural institution. BCM offers a variety of membership levels with different benefits, detailed in the chart below.

BENEFITS	Bronze \$15,000	Silver \$25,000	Gold \$35,000	Platinum \$50,000
Free admission for party size of	2	4	6	6
Free admission passes for clients (for 5 total people)	25	50*	75*	100*
Discount for employees on birthday parties	10%	10%	10%	15%
Discount in BCM's café	10%	10%	10%	15%
Discount on BCM movie tickets		15%	15%	15%
Employee discount on BCM Membership (starting at Explorer level)	15%	15%	15%	15%
Discount for companies on space rentals		10%	15%	15%
Recognition of your company's support in BCM's weekly newsletter	0	0	0	0
Logo recognition throughout museum, and recognition on BCM's website	0	0	0	0
Subscription to BCM's corporate member newsletter	0	0	0	0
Invitations to special events and exhibit previews		0	0	0
Discount on a private event in any of the Museum's rental spaces			50%	100%
Named sponsor for a free admission weekend day for the public				0

**May be co-branded with your company's logo on request*