

**FOR IMMEDIATE RELEASE**

July 11, 2024

**Brooklyn Children's Museum Awarded a Nissan Foundation Grant in Support of its Cultural Festivals Celebrating the Borough's Diverse Communities and Heritage**

- *Information and tickets for BCM's Cultural Festivals, which are open to the public and specially tailored for children and their caregivers, will be posted to the Museum's website: [www.brooklynkids.org](http://www.brooklynkids.org)*

**(Brooklyn, NY)** – The Nissan Foundation today named [Brooklyn Children's Museum](http://www.brooklynkids.org) as a 2024 grant recipient. The Nissan Foundation grant will help fund BCM's Cultural Festivals that are presented throughout the year. Previously, these have included educational programs and presentations celebrating holidays like the Lunar New Year, Eid al-Fitr, Holi, Tu BiShvat, Diwali, and Día de los Muertos—among others.

"We are thrilled to be selected for this funding award. The Nissan Foundation's generosity will help ensure Brooklyn Children's Museum can continue to expand our community outreach and meet the increased demand we have experienced in recent years as attendance for our cultural celebrations has steadily grown," **says Atiba Edwards, President and CEO of the Brooklyn Children's Museum.**

The Nissan Foundation is awarding a total of \$1.2 million in grants to 44 nonprofit organizations for its 2024 grant cycle. The nonprofit recipients are in Atlanta, Central Mississippi, Dallas/Ft. Worth, Middle Tennessee, New York City/New Jersey, Southeast Michigan, and Southern California – all locations where Nissan has an operational presence.

"We're honored to support the work of Brooklyn Children's Museum," said **Chandra Vasser President of the Nissan Foundation and Nissan's first Chief Diversity, Equity and Inclusion Officer.** "The Nissan Foundation is about building community by valuing diversity, and BCM's Cultural Festivals bring that mission to life."

In the 32 years since, the Nissan Foundation has awarded nearly \$17 million to more than 150 nonprofit organizations to support innovative programs that break down societal barriers and build inclusive communities through education and outreach. Grant recipients promote cultural diversity across a variety of arts, education, social and public programs in seven U.S. communities where Nissan operates.

**About Brooklyn Children's Museum**

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn

Children's Museum (BCM) is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit: [www.brooklynkids.org](http://www.brooklynkids.org).

### **About The Nissan Foundation**

The Nissan Foundation was created in 1992 as a thoughtful response to civil unrest that occurred near Nissan North America's then U.S. sales and marketing operations in Southern California following the Rodney King trial verdict. Nissan established a \$5 million endowment to promote cultural diversity.

Nissan Foundation grants are awarded annually. Nonprofit organizations working to bring diverse cultural perspectives, experiences and voices to communities across the country may be eligible to apply for a Nissan Foundation grant. Learn more about all the 2024 Nissan Foundation grantees at [www.NissanFoundation.com](http://www.NissanFoundation.com). For more information about the Nissan Foundation and its application process, visit the [Nissan Foundation](#) page.

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