



FOR IMMEDIATE RELEASE

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Brooklyn Children's Museum Welcomes Brendan Reynolds to its Board



Brendan Reynolds

(Brooklyn, NY)— The 125-year-old [Brooklyn Children's Museum](#) (BCM), the world's first and oldest children's museum, announces that **Brendan Reynolds** is joining its [Board of Trustees](#).

Reynolds currently serves as MD, Head of Design for Card Services at JPMorgan. His previous roles include Head of Customer Experience Design at Verizon, CEO of Moment, and prior design positions with Studio Archetype and Sapient, where he helped establish the Financial Services industry unit. An experienced design leader, strategist, and entrepreneur, Reynolds holds a BFA from Northern Illinois University.

"I'm thrilled to join the Board at Brooklyn Children's Museum. My wife and I raised three children in Crown Heights and were frequent visitors across the years, so I'm very much looking forward to giving back to the neighborhood and institution that provided such fond and formative memories for my family. I love Brooklyn and am committed to ensuring all children can grow and thrive in this borough," said **Reynolds**.

"We proudly welcome Brendan Reynolds to our deeply engaged and dedicated Board of the Brooklyn Children's Museum—the world's first children's museum. Brendan's extensive background in art, design, and business leadership brings tremendous value to our cultural institution and will help propel BCM's exciting plans for enriching cultural and learning

experiences for children and families for the next 125 years,” said **Board Co-Chairs Amanda Sue Nichols and Michael Frazier in a joint statement.**

About Brooklyn Children’s Museum

Inspired by the energy and diversity of our borough, Brooklyn Children’s Museum creates experiences that ignite curiosity, celebrate identity, and cultivate joyful learning. Founded in 1899 as the world’s first children’s museum, Brooklyn Children’s Museum (BCM) is New York City’s largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit: www.brooklynkids.org.

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