

FOR IMMEDIATE RELEASE March 26, 2025 Contact: Jessica Meditz / jessica@anatgerstein.com / 347-907-0568

## Brooklyn Children's Museum Welcomes Martin Mulkeen to its Board



Martin Mulkeen

(Brooklyn, NY)—<u>Brooklyn Children's Museum</u> (BCM), the world's first and oldest children's museum at 125 years old, announces that **Martin Mulkeen** is joining its <u>Board of Trustees</u>.

Mulkeen is a content strategist and editorial leader with two decades of experience building brands at companies including Condé Nast, J. Crew, Birchbox, and Bonobos, among others. He is currently the Global Commerce Category Director at GQ Magazine, overseeing editorial strategy for shopping and service journalism.

A San Francisco native, Martin has been a resident of central Brooklyn for twenty years. He lives in Bedford-Stuyvesant with his wife, Emily Greenhouse, who is the editor of *The New York Review of Books*. Their son, six, is a kindergartener at PS 305 Arts & Letters United, where Martin is involved in the PTA, and their daughter, three, attends a local arts-focused daycare called Patterns.

"Since starting a family, I have often found myself at Brooklyn Children's Museum. We frequent BCM on chilly weekend mornings, days off from school, and when meeting new preschool friends for a playdate," says **Martin Mulkeen**. "It has become an invaluable lifeline and catalyst

of joy for my own family, and I've come to see what an essential outlet it is for all of Brooklyn, serving as a vital center of learning and community engagement. Like the best of New York institutions, it is for everyone, in a way that few other child-focused venues in this changing borough seem to be. I have been inspired by Atiba's leadership for years and am thrilled to get my hands dirty—covered with glitter and sand and paint—on this board!"

"We are excited to welcome Martin to our dedicated Board. His extensive experience in authentic storytelling and brand development will be invaluable as the Brooklyn Children's Museum embarks on the next chapter following our 125th anniversary. As we deepen our roots in Central Brooklyn and expand our reach, Martin's dedication to community service and his commitment to our Museum, children, and families will further fortify our mission," said **Board Co-Chairs Amanda Sue Nichols and Michael Frazier** in a joint statement.

## About Brooklyn Children's Museum

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity, and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn Children's Museum (BCM) is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit: <u>www.brooklynkids.org</u>.

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