



**FOR IMMEDIATE RELEASE**

January 16, 2025

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**Brooklyn Children's Museum Joins in  
GABBY'S DOLLHOUSE MEOWseum DISCOVERY DAYS  
with Family Fun and Character Meet-and-Greets!**

— presented by DreamWorks Animation and the Association of Children's Museums at  
Brooklyn Children's Museum on Saturday, January 25 and Sunday, January 26 —



**(Brooklyn, NY)**—Brooklyn Children's Museum announces its participation in [Gabby's Dollhouse MEOWseum Discovery Days](#) on **Saturday, January 25 and Sunday, January 26**, in collaboration with DreamWorks Animation and the Association of Children's Museums. Celebrating the power of imagination, learning from mistakes and the joy of teamwork, Gabby's Dollhouse MEOWseum Discovery Days is bringing the magic of the hit series to **Brooklyn**.

**Brooklyn Children's Museum** will be hosting Meet & Greet opportunities with Gabby, welcoming the iconic DreamWorks character and her cheerful sidekick, Cakey Cat, on Saturday from 2:00PM to 4PM and on Sunday from 12PM to 3PM. Children and families are invited to participate in this event, as well as in additional *Gabby's Dollhouse* themed activities presented throughout the weekend, which include:

- **DJ Catnip at ArtRink:** Slide around BCM's synthetic ice-rink while DJ Catnip spins the best songs from *Gabby's Dollhouse*.

- **Photo Booth:** Take a fun family photo with *Gabby's Dollhouse* props and backdrops.
- **Scavenger Hunt:** Search the Museum to find hidden cat characters.
- **Screening:** Watch brand new episodes of *Gabby's Dollhouse* in BCM's auditorium.
- **Treats and sweets:** Special *Gabby's Dollhouse* fruit snacks and discounted Dippin' Dots on sale at BCM's café.
- **AND MORE:** arts & crafts, face painting, food vendors, and toy giveaways!

For more information or to reserve tickets, visit:

<https://www.brooklynkids.org/programs/gabbys-dollhouse-meowseum-discovery-days/>.

"ACM and DreamWorks Animation share key values as they relate to playful learning," states **Arthur G. Affleck, III, Executive Director of the Association of Children's Museums**. "Like children's museums, *Gabby's Dollhouse* emphasizes social-emotional learning and showcases compassion, curiosity, creativity, learning from mistakes and the joy of teamwork."

"I can think of no better way to kick off 2025, our museum's milestone 125<sup>th</sup> anniversary year, than with our friends from *Gabby's Dollhouse* and our partners at DreamWorks Animation and the Association of Children's Museums," says **Atiba Edwards, President & CEO of Brooklyn Children's Museum**. "Fans of Gabby are in for a real treat, as is any family with little ones who love animation, cats, dancing, artmaking, and more! We've got something for everyone, and we're looking forward to the fun."

**Gabby's Dollhouse MEOWseum Discovery Days** is a year-long partnership between DreamWorks Animation and the Association Children's Museums celebrating creativity, imagination and play at children's museums across the country. Activations will vary by location, with offerings ranging from a-meow-zing activity stations, scavenger hunts, story times, crafting and Gabby costume character appearances. For a list of all participating ACM member locations, events and more information about the initiative, please visit

<https://www.gabbysdollhouse.com/events/meowseum>.

#### **Follow *Gabby's Dollhouse*!**

Instagram: <https://www.instagram.com/gabbysdollhouse/>

Twitter: <https://twitter.com/gabbysdollhouse>

Facebook: <https://www.facebook.com/gabbysdollhouse/>

Website: <https://www.gabbysdollhouse.com>

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#### **BROOKLYN CHILDREN'S MUSEUM (BCM)**

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn Children's Museum (BCM) is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit: [www.brooklynkids.org](http://www.brooklynkids.org).

### **ASSOCIATION OF CHILDREN'S MUSEUMS (ACM)**

ACM is the foremost professional society supporting children's museums in developing rich environments that stimulate children's natural playfulness, curiosity, and creativity. With more than 470 members in all 50 states and in 19 countries, ACM champions children's museums and together enrich the lives of children worldwide. As a global leader, advocate, and resource for the field, ACM and our member organizations strive to build a better world for children and serve over 30 million visitors annually. Started in 1962, ACM recently marked its 60<sup>th</sup> year of impactful service to children, families, and children's museums.

### **DREAMWORKS ANIMATION'S GABBY'S DOLLHOUSE**

Since the debut of DreamWorks Animation's hit series *Gabby's Dollhouse*, kids around the world have been having one big sprinkle party with Gabby and her friends. Created by celebrated storytellers Traci Paige Johnson and Jennifer Twomey and now streaming on Netflix, *Gabby's Dollhouse* is a mixed media preschool series that unboxes a surprise before jumping into a fantastical animated world full of adorable cat characters that live inside Gabby's dollhouse. Rooted in growth mindset, Gabby's activity-based episodes encourage flexible thinking and learning from your mistakes. The show has charted as a top 10 TV series in 63 countries on Netflix and has become a top preschool brand across the globe, inspiring an award-winning toy line, publishing, home, apparel, and more, as well as original music, a top-rated app and a growing YouTube channel visited by millions of fans weekly. *Gabby's Dollhouse* continues to expand through Universal Destinations & Experiences theme parks, global fan experiences, live events and much more, including *Gabby's Dollhouse: The Movie* heading to theaters September 26, 2025. Any adventure can unfold when we play in *Gabby's Dollhouse*!