

#### FOR IMMEDIATE RELEASE

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# Brooklyn Children's Museum Opens Interactive Exhibition, 'In the Works,' Inspired by NYC Construction Site Scaffolding

— Opening Day Event on November 23 with Artists Yeju & Chat —



The new exhibition will transform New York City's ever-present scaffolding structures into an innovative, two-story play space for children to explore, climb, slide, and interact with their city in new ways. Rendering courtesy of Yeju & Chat.

(Brooklyn, NY)—Scaffolding is a sight New Yorkers are exposed to every day, and the youngest ones might even wonder what it's like to climb and play in those structures. Beginning Saturday, November 23, they will be able to for the first time at <a href="Brooklyn Children's Museum">Brooklyn Children's Museum</a>,

which invites children and families to explore 'In the Works.' The new exhibition offers an innovative, two-story play space transforming familiar scaffolding structures into a safe and colorful landscape for climbing, sliding, and imaginative exploration. 'In the Works' will run through May 11, 2025.

'In the Works' reimagines urban construction sites as spaces for curiosity and play, offering children ages 2 and up the chance to engage in activities usually off-limits in their everyday surroundings. Designed by NYC-based artists Yeju & Chat (Yeju Choi and Chat Travieso), the installation is a visually striking environment that blends scaffolding components and other common construction materials. Within this evolving structure, young visitors can climb up, crawl through, slide down, and discover hidden nooks, all while developing spatial awareness, creativity, and a deeper sense of connection to their urban surroundings.

To celebrate the exhibition's opening, artists Yeju & Chat will be at Brooklyn Children's Museum on opening day, Saturday, November 23, to engage with families and share insights into the creation of this dynamic play environment, as well as facilitating a scavenger hunt to discover and notice different materials.

"In the Works' invites children and families to reimagine the common scenes of change and scaffolding of New York City through fresh eyes," said **Atiba T. Edwards, President and CEO of Brooklyn Children's Museum**. "By transforming these everyday urban structures into an immersive multi-level gross motor play space, we're revealing the hidden world within our city's landscape while helping young New Yorkers develop crucial physical and social skills. Additionally, this is a reminder that much of our surroundings and communities are constant works in progress and we each can play a role in shaping our environments."

"We hope our piece encourages young people to see their everyday surroundings with curiosity and imagination as well as find beauty and wonder in what's usually overlooked," said **Yeju & Chat**.

Throughout its run, "In the Works" will continue to evolve with workshops designed for families to collaboratively contribute to the installation's design. After the opening weekend workshop, the next planned activity is scheduled for December 21 and 22 — a poster-making activity where families will leave their mark by adding personal artistic touches to the evolving installation. Other programs planned for 2025 include a structural building workshop using toothpicks and visioning workshops about the different ways New York families can repurpose scaffolding.

### Open:

Saturday, November 23, 2024 - Sunday, May 11, 2025

#### **Hours:**

Wednesday – Sunday: 10 am–5 pm

Monday, Tuesday: Closed

#### Admission:

Included with general admission to the Museum. Tickets to Brooklyn Children's Museum are \$15 general admission, \$14 for grandparents, and free for children under one year-old. To reserve a session and purchase tickets, visit: https://www.brooklynkids.org/tickets/

### **About Yeju & Chat**

Yeju & Chat is an interdisciplinary collaborative practice of NYC-based artists/designers Yeju Choi and Chat Travieso. With backgrounds in art, architecture, urban design, graphic design, and education, Yeju & Chat has been creating site-specific, community-based, and socially engaged public art projects since 2013. Often through close observation and engagement, and with playful imagination, their work focuses on reinforcing social bonds in our surroundings and public spaces. Yeju & Chat is a 2019 NYSCA/NYFA Fellow in Architecture/Environmental Structures/Design.

## **About Brooklyn Children's Museum**

Inspired by the energy and diversity of our borough, Brooklyn Children's Museum creates experiences that ignite curiosity, celebrate identity and cultivate joyful learning. Founded in 1899 as the world's first children's museum, Brooklyn Children's Museum (BCM) is New York City's largest cultural institution designed especially for families. Proudly based in Crown Heights, Brooklyn, BCM serves 300,000 children and caregivers annually with exhibits and programs grounded in visual arts, music and performance, natural science, and world cultures. For more information, visit: www.brooklynkids.org.

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