Theory of Change

At Brooklyn Children’s Museum we

- create experiences for children and families that ignite curiosity, celebrate identity and cultivate joyful learning
- are inspired by the energy and diversity of Brooklyn, producing exhibits and programs that reflect, represent and respond to the borough and its residents

Our goal is for children to

- navigate their own cultural journeys
- practice inquiry, risk-taking and self-expression
- see their communities reflected in the Museum

So that children

- are adaptable, creative and compassionate
- love to explore, discover and learn
- recognize and value their own backgrounds
- respect and appreciate multiple perspectives

Through the power of art, science and the humanities, children in Brooklyn and beyond

are confident, empathetic and resilient learners